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| |  |  | | --- | --- | | SYUKLogo_RGB | **Press Release** | | Feb. 26 , 2013 (Tuesday) |  |  | | --- | | **Ssangyong Motor Records Highest Sales Figures in 2012, since 2007** | | **▪ Strong performance by Korando series, drives sales growth of 6.8%, Revenue up by 3.3% over previous year**  **▪ Facelifted models, help increase domestic sales by 23.4%, which is the highest growth rate among Korean automakers**  **▪ With strong growth in sales, operating deficit was substantially reduced compared to the previous year, improving the company’s financial performance** | | Ssangyong Motor (CEO Lee Yoo-il; [www.smotor.com](http://www.smotor.com)), part of the US$15.9 billion Mahindra Group, announced on Feb. 26, 2013 that during 2012 the company recorded revenue of 2,863.8 billion Korean won, operating loss of 99 billion Korean won, and a current net loss of 106.1 billion Korean won after selling 47,700 vehicles in the domestic market and 73,017 vehicles, including CKDs, in the overseas market.  The company recorded its highest sales figure since 2007 thanks to the strong sales performances of facelifted models like the Korando C and Korando Sports in 2012. That led to a sales volume increase of 6.8% year-on-year and revenue growth by 3.3% year-on-year.  In particular, 49,660 vehicles and 35,798 vehicles of Korando C and Korando Sports were sold respectively to account for 70.8% or 85,458 vehicles of the total sales, strongly pushing up the sales volume at Ssangyong Motor.  In Korea, Ssangyong Motor set the highest growth record of 23.4% with the introduction of facelifted models even though the overall demand in the automotive market fell and the market contracted by 4.3% compared to previous year.  Exports were at the similar level as in 2011 at 74,350 vehicles, which was the highest sales ever, thanks to growing demand from Russia, Asia and Africa, as well as new markets including India. Russia is the first export market for the company to record an annual export of over 30,000 vehicles to a single country.  These volume increases helped reduce the operating loss by 42.2 billion Korean won to 99 billion Korean won compared to the previous year (loss of 141.2 billion Korean won), and taking into consideration the gain on debt forgiveness of 49 billion won that was recognized in 2011, the net loss also was substantially reduced to 106.1 billion Korean won. There was a recent court ruling regarding the workers on unpaid leave, which had an impact on the 2012 financials. However, the ruling has been appealed by the company.  Going forward, in 2013, the company will focus on meeting its global sales target, internal management, developing foundations for the future and cooperative labor-management relations.  Lee Yoo-il, CEO of Ssangyong Motor, commented, “Despite the global recession, the company was able to increase both sales volume and revenue with the help of strong sales of the Korando series, which helped improve our P/L”, adding, “2013 will be a very important year for Ssangyong, more than the past couple of years, and the company will do its best to increase global sales by successfully introducing facelifted models including the Korando Turismo and advancing into new overseas markets.”  ### | |

\* 2011 P/L includes approx. 49 billion won profit from exemption from rehabilitation debts.